



2023 CUSTOMIZED UNIT MEMBERSHIP PLAN



Unit # _____

Community _____

School District _____

School _____

School Contact Information

Principal:	_____	Secretary:	_____
Phone:	_____	Phone/Email:	_____
Email:	_____	Newsletter Contact	_____
Address	_____	Phone/Email	_____
City/Zip	_____	Frequency/Format	_____

School Access Level

Full Access:

Limited Access:

No Access:

Active Recruitment Efforts	
Local community events / parades	
Principal visit	
Join Scouting Night flyer a week before	
School Conferences	
Back to School / Open House participation	
Open House picture booth	
Open House activity booth	
Student talk during school hours	
Student talk flyer sent home after talk	
Customize invitations to all homes	
Personal phone calls	
Stickers / wristbands with QR Code	
School carnival / school conference	
Parent lunch at school with wristbands	
Recruit-A-Friend campaign	
Parent-to-Parent campaign	

Passive Recruitment Efforts	
Peer-to-Peer cards for sharing	
Local libraries	
Community yard signs / posters	
Wear uniforms at school/events	
Bookmarks to all 1 st -5 th graders	
School website	
Outside school message board	
Press release	
Church bulletin inserts	
Schol newsletter advertising	
Realtors - new home welcome kits	
Home School networks	
Homeowners Associations	
Flyer/Poster Businesses Window	
Sporting Venues	
Open House display board	

Important Dates

First day of school: _____

Back to School Night date: _____

Fall conference dates: _____

Flyers & Posters

May we distribute flyers Yes No # of Classrooms _____ Approximate TAY K-5th boys/girls _____

When are flyers needed by? _____ Flyers are normally sent home on _____

Would you like us to sort flyers? Yes No Is disclaimer needed on flyers? Yes No

Digital copy needed? Yes No Posters allowed? Yes No

Student Talks

Can we talk with the students? Yes No What Day/Time _____

How do you prefer talks? Classroom Lunch By Grade Assembly Other _____

Who should we set up talks with? _____ Stickers / Wristbands Allowed? Yes No

Sign-Up Nights

Can we hold sign-up at school? Yes No Is there a fee for using school? Yes No Amount \$ _____

Who should we work with for reservation? _____ Location / Room _____

Other notes: _____

Marketing Opportunities

May pack events be listed on school calendar? _____ May pack make a display or provide an activity for school? _____

Do you use a voicemail or e-mail alert system? _____

Service Projects

Who should pack work with for service projects at school? _____

Adopt A School Program Discussed Yes No Notes _____

Membership

2022	April	December	Difference
2023	Current	December Goal	Scouts to Recruit

Notes: